

CREATING YOUR HYBRID NUTRITION & FITNESS DEAL

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1. Determine Your Client Journey -- What Happens AFTER The Offer?

2. Line Item Your Offer & Show The Savings

3. Marketing Your Hybrid Nutrition & Fitness Offering

4. Considerations With Your Hybrid Nutrition & Fitness Offering

BLACK FRIDAY DEAL WEBINAR

SAMPLE OFFER: 6-WEEK TRANSFORMATION CHALLENGE

Initial Consultation With Nutrition Coach	\$150
Weekly Check-Ins With A Coach	\$60
Mid-Point Meeting With Nutrition Coach	\$75
Final Meeting With Nutrition Coach	\$75
(2) Personal Training Sessions	\$160
Unlimited Classes Once Complete Training Sessions	\$230
BONUS: Cookbook	\$23
BONUS: TSHIRT	\$25
TOTAL COST:	\$798
BLACK FRIDAY DEAL:	\$499
SAVINGS:	\$299

COST FOR GYM:

Nutrition Coach	\$160
Coach For Personal Training	\$71
Cost For Cookbook & Swag	\$30
TOTAL COST FOR GYM:	\$260
PROFIT FROM OFFER:	\$239
PROFIT 10 PEOPLE SIGN-UP:	\$2390
CONVERT 50% TO FITNESS & NUTRITION:	\$1245/month
CONVERT 50% TO FITNESS ONLY:	\$775/month

PUSHPRESS USERS:

NUTRITION REPORTING APP INTEGRATION POWERED BY HSN MENTORING

Know Your Metrics Webinar Tomorrow -- See How It Works

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Episode 44: 4 Tips For Owner Involvement With Your Nutrition Program

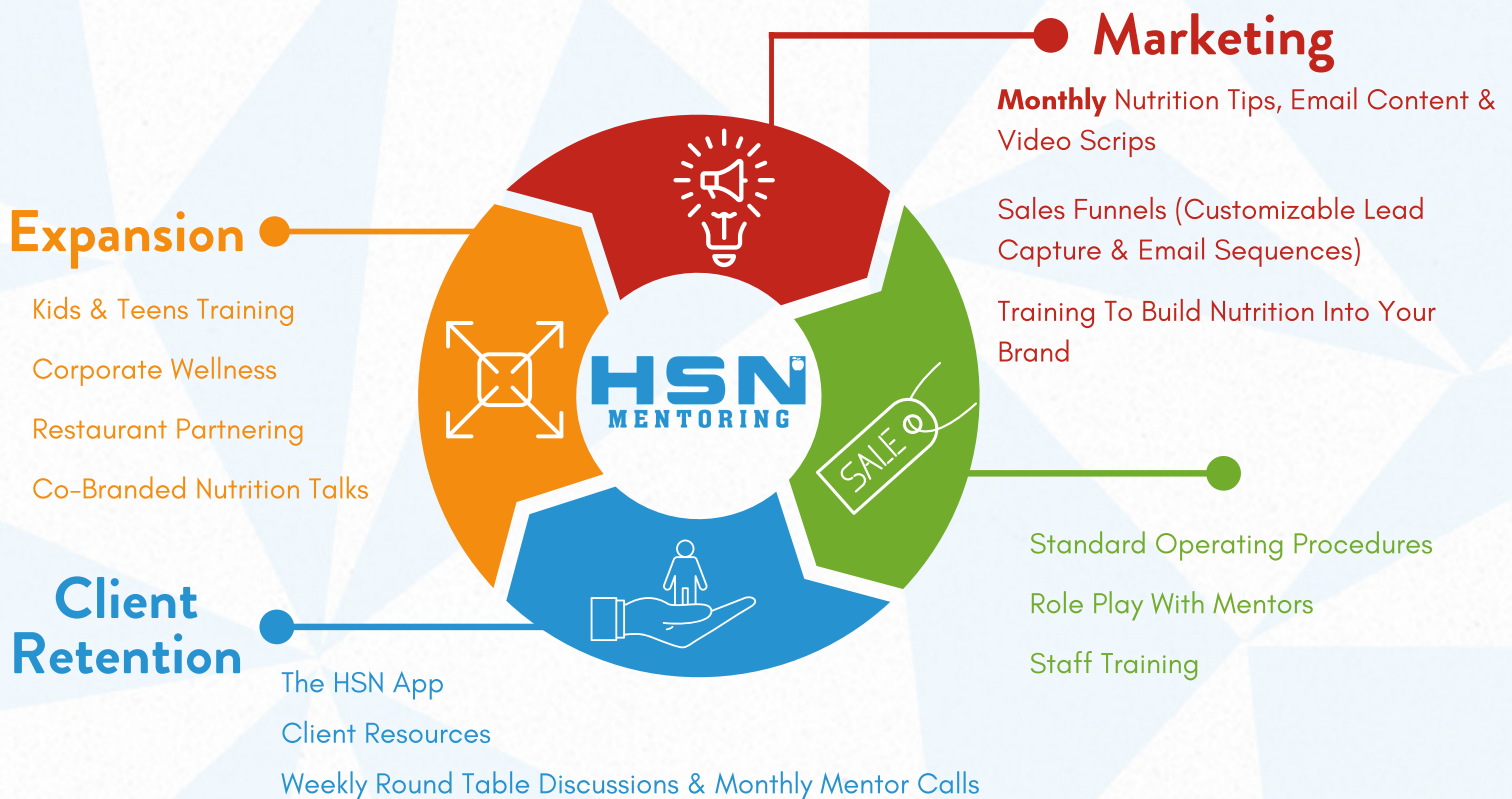
>>[HERE](#)

Episode 36: 5 Strategies to Avoid the Challenge Trap >>[HERE](#)

THE TRAINING PROCESS

- 30-Hour Training Process Including **Online Modules, Homework & Mentoring Calls**
- Learn The **Systems** To Implement A Successful Nutrition Program
- **Instant Access** Training Course & Marketing Material
- **(6) 1:1 Calls With An Expert Mentor** To Ensure You Are Doing It Right
- Access Online Dashboard To Manage Your Nutrition Clients (**HSN App**)
- **Ongoing Support** After The Training To Support The Growth Of Your Program

THE HSN MENTORING FRAMEWORK



SAVE TIME & DON'T REINVENT THE WHEEL

Launch your nutrition program in as little **as four weeks** and **immediately see the return on investment** when partnering with HSN Mentoring.
Getting started is easy, just book a FREE call!

[**BOOK A FREE CALL**](#)